

GOSS, Dale, 2711 37th S. W., Seattle, Wash.

Painter (water color; oil; tempera); Lithographer; Sculptor (plaster; stone)—Born Hillham, Ind., April 18, 1910. Pupil of Univ. of Idaho; Chicago Art Inst.; Univ. of Oregon.; Univ. of Wash. Member: PSG of NW Men Painters. One-man exh.: Seattle Art Mus., 1938. Exhibitor at Portland Art Mus. Teacher of art, West Seattle High Sch.



Let Tom Trick Be Your Baby-Sitter

Tom Trick, a one-man show for keeping children happy, brings his tricks, puzzles, cut-outs and games to Times readers beginning Sunday. This feature is the creation of Dale Goss, art director of the Seattle Public Schools. Watch for Tom Tricks' fun for youngsters every Sunday in the

Magazine Section
of

The Sunday Times

'Tom Trick' Spools His Way Into Full-Color Page Times Feature



From left LEANNE and MARY GOSS and MR. and MRS. DALE GOSS with DOITS'

Sling saving, toy making, puzzle planning are family affair in the Goss household

Some two and a half years ago, this little pool went to market, along with that little egg carton, cork pipe cleaner, candy wrapper, bottle-cap and wheel have-you-

For Dale Goss who saw then the possibilities of a feature showing youngsters how to make little gadgets from ordinary materials found around the house, today is a milestone. His syndicated feature "Tom Trick," a full color page of entertainment for children, makes its debut in the Magazine Section of The Times and in 35 other leading news papers in the country.

"Tom Trick," like all pages of its type has puzzles, cutouts, links and other sections. In essence the small fry. But the factor that makes it stand out from the others is that spool-and-string stuff—the "doits."

Goss, director of art for the Seattle Public Schools does not take full credit for starting this feature or carrying it on. He

readily admits it was his wife who got him started on the idea of "doits" because she needed something to occupy the attention of a lively troop of Bluebirds she led. And his daughters, Leanne 8, and Merv 13, have been invaluable in helping make the gadgets.

"We make away one of them here as a test," Goss explained. "Otherwise there's always the danger some youngster will follow the directions and hit a snag halfway through and give up without finishing. We want to be sure he can make these toys easily."

The next step for the "doit" was in The Times, where it has been appearing in the Magazine Section as "Uncle Ted's Do-Its" more than two years. From there, the edition of nine entertainment sections originally brought the feature up to the present full-page "Tom Trick."

When members of the Goss family embarked on the first venture they were convinced they

would run out of ideas within a year. But somehow books, materials, suggestions of friends and gadgets they see keep reminding them of possible "doits." And they are cranking on the same things to keep them supplied with fresh ideas for puzzles and cutouts.

In the meantime the Gosses keep collecting bobby pins, string, small boxes and cans. Because they know they'll use them some time. And after all, they did go to market.

(See Magazine Section for today's "Tom Trick" page.)